

10 Sparks

to find your thriving core



Inspired by an exploration of
the San Francisco Bay Area

Inspiration**Without**Borders

www.inwibo.com

by **Eve Simon**

The Journey begins...

Back in 1990, soon after the huge earthquake, I arrived in San Francisco for the first time. Like an earthquake, the city “shook” me by surprise and has influenced my life ever since.

San Francisco is not just a city, it's a place where transformation takes place every day ... or better yet, every minute.

For more than two decades I've been living a love affair with San Francisco which supported me to find my inner core of my authentic and unique being. You don't need to travel to San Francisco, but I encourage you to leave your comfort zone, change your perspective and stay strong to who you are – from the insight out. This will win – in business and personal life.

I'm excited to see how a journey of blunt and real transformation will shake YOU up. Just trust the journey. Everything is possible.

1. Stay **open** – as things change all the time. That is true in general, but especially for San Francisco.

To write a staggering travel guide, even about spots that are hidden jewels, wouldn't pay the right tribute to you & this amazing city.

2. So **stay alert and be flexible**. Always pay particular attention to the NEW (and to SF Gate). I'm sure that after a few days on this journey your phone will be filled with fabulous new insights, opportunities, ideas and perhaps even some new lifelong friends.

3. And hey, have you ever opened a **conversation** with “what **cool app** have you recently launched?” For sure a starter in the Bay.



“Don't quit. Never give up trying to build the world you can see, even if others can't see it. Listen to your drum and your drum only. It's the one that makes the sweetest sound.”
by Simon Sinek



Ask yourself: How do I cope with change?

Resistance? Is it easy for you to change your plans? Let go of the status quo, things or people in your life? Turn your thinking inside for a second and let those thoughts flow.

Which leads us to the next spark of the bay ... **4.** Brutal **honesty**

You wouldn't think so as the bias says that people in CA are always 'nice'. Maybe yes, AND ... very quickly you will find out that you will get a real, under the skin feedback ... for yourself and your business - promise.

Look for the right circle of controversial insights. It's the law of evolution which swirls here like the whirling Dervishes at a speed unlike anywhere else. And my own theory leads to this: Everything that isn't working, will be pulled out of the game by the next invention.

On a side note, the city offers great poetry events and everyone loves ... **RUMI. 5.** The wise philosophers have plenty of wisdom for us – still.

Before arriving in San Francisco write down what is true for you right now. Reflect on the strong beliefs you have and after a few days here, match your list and see if anything new has evolved. Be brutally honest with yourself.

As if no one is watching (and here comes nr. **6.**) **dance**. Sing ... as if no one is listening. Find your own beat. I am sure, many will follow – just take the lead!

There's no need to go 'clubbing' ... just do it with the next suddenly appearing flash dance or during the next **SantaCon, De-Compression Party**, at one of the events at the **Golden Gate Park on Sundays** or even before working hours in one of the ecstatic dance sessions and silent discos. **7.**

Let's move – into the right future

Wellbeing and **creative flow** are necessary to perform best in a challenging business world.

Spark...nr. **8**. Be aware that our environments will change constantly. Be up-to-date. Find great meet-ups or chapters of all kinds.

My recommendation ... check out a chapters of the Conscious Capitalism Movement.

www.consciouscapitalism.org

This great movement brings the discussion of business to another level: 'the triple bottom line' (people / planet / profit).

Here in San Francisco you don't want to travel as usual. Take a chance and not only see the great sights such as Twin Peaks or Muir Woods, but also be on the lookout for what's new.

Make new friends, take new ideas home and ... fall in love ... with something you are passionate about.

When we live our **passion**, we get closer to our purpose, which lets us feel alive, which leads to a life of success and fulfillment (as science proves).

Do you know your passion and purpose? Do you live it? **9**.

When you are in San Francisco ask yourself this question: 'What makes my heart sing?' And join one of the many workshops in this field or visit eg the startconference.co or wisdom 2.0 **10**.

Now take a moment and reflect on what you could share? We all know **sharing is caring** and with a large trustful ecosystem, we are ready to thrive into an amazing future.



From the bottom of my heart I wish you on your journey of success many magical moments and plenty of wonderful 'Stakeholders' to dance with. Leave your comfort zone and explore who you truly are.

"Love what you do and do what you love. Passion is the key and opens the door to joy and abundance. (David Cuschieri)

Muse & Igniter

Eve Simon is a catalyst for change; running her own international boutique consulting & coaching firm for more than 14 years. She has provided advice and guidance to entrepreneurs, executives and corporations from Fortune 100 to unicorn start-ups.

Eve started the global Initiative "Ladies Lead" and 'The Future of Leadership Salon' which provides cutting-edge tools, recourses and networks to help lead, start or grow businesses with impact.

Prior to starting her own company, *Inspiration Without Borders*, Eve spent the first 14 years of her career in senior management and leadership positions in multiple industries such as Telecommunications and Advertisement.

Eve, holds a Master's degree in Marketing and Economics and is a certified NLP and agile coach. Her specialty is building new divisions, lead complex projects and ignite transformation. She is teaching Design Thinking and Mindfulness since the '90s. Her passion: Transformation Journeys of impact.

As a global citizen with an open mind Eve, born and raised in Germany, presently lives with her daughter on two continents. (Düsseldorf, Germany and Silicon Valley, CA)

Are you ready to lead with impact?

Connect with Eve via [LinkedIn](#) or [e-mail](#)

www.inwibo.com

www.ladies-lead.com

www.futureofleadership.salon

